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Photo attached – TGHA accepts 16 national awards at national conference

The Greenville Housing Authority Earns Sixteen National Awards

San Francisco, CA – The Greenville Housing Authority (TGHA) earned Awards of Merit from the National Association of Housing and Redevelopment Officials (NAHRO) in 16 categories during the recent national conference held in San Francisco, California.

NAHRO is a professional membership organization comprised of approximately 20,000 housing and community development agencies and officials throughout the United States who administer a variety of affordable housing and community development programs at the local level.

TGHA received national Awards of Merit in the categories of Housing and Community Development for 16 initiatives: The Born Learning Center; Senior Artistic Impressions; Returning Citizens Housing Initiative; Night of Empowerment; Housekeeping Mentorship Program; HOPE (Homeownership Preparation and Education); Commodity Supplemental Food Program; Annual Homeownership; Promotions Event “Dream Tour”; Manor at West Greenville; Heritage at West Greenville; Gallery at West Greenville; United Way Employee Giving Program; High Impact, Responsive Website & Business Portal; High Impact, Social Media Campaign; High Impact, Brand Image and Marketing Campaign; and the Greenville Housing Authority’s Annual Report.

The Merit Awards were presented at a reception on Friday, July 27, at the NAHRO Summer Conference. On Saturday, July 28, TGHA participated in the Awards Showcase where the Public Housing Authority displayed award-winning materials and networked with affordable housing agencies from across the United States.

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“The NAHRO Awards Showcase is an outstanding networking event. It gave TGHA staff the opportunity to share the details of our plans with colleagues looking to replicate these initiatives in their respective communities. We also had an opportunity to learn from other successful affordable housing professionals on implementing their ideas in our community. We are honored to be recognized by NAHRO for our work and are pleased these initiatives have positively impacted those we serve here in Greenville,” stated Ivory Mathews, Executive Director of The Greenville Housing Authority.

Several of the award-winning initiatives including the High Impact, Responsive Website & Business Portal; High Impact, Social Media Campaign; High Impact, Brand Image and Marketing Campaign; and the Greenville Housing Authority’s Annual Report were developed in conjunction with Brooks Jeffrey Marketing, Inc. of Mountain Home, Arkansas. Brooks Jeffrey is a full-service communications and digital design firm specializing in government website solutions for housing authorities and law enforcement throughout the United States.

Since 1938, the Greenville Housing Authority has provided housing assistance for people with low and moderate incomes. TGHA provides housing assistance for families, elderly, veterans and disabled individuals through a variety of programs including Public Housing, Housing Choice Vouchers, Low Income Housing Tax Credits, Rental Assistance Demonstration, and Homeownership. For more information on housing assistance, contact The Greenville Housing Authority at 122 Edinburgh Ct., Greenville, SC 29607 or phone (864) 467-4250 or toll-free (844) 411-8442. TGHA offices are open Monday through Thursday, 8:30am to 5:00pm EST or visit online at www.TGHA.net.

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TGHA accepts the NAHRO 2018 Awards of Merit.